



BlackEconomics.org

“Those Who Make Nothing”

We value highly those who make.

Whether it is a doll house, tree house, or real house, we admire the maker.

If it is a Soap Box Derby car, a Ferrari, a jet plane, or a space shuttle, we marvel at the engineers and extend high accolades.

We are wowed by an efficiently designed, functional, and elegant cyber system that attracts and manages customers well.

On a more mundane but delicious level, we value the farmer who grows an exquisitely ripe tomato or an aquaculturalist who coaxes succulent flesh from the sea.

Visually, we stand open-mouthed when we observe a fascinating artistic work with unique colors, textures, and dimensionality.

When a novelist takes us through a labyrinth of emotions and keeps us on the edge of our seat the whole while, we can't put the book down, and when we've finished it, we can't stop mentioning it to others.

Our affinity for popular music, a poem, or a rap song just can't compare with our exhilaration over a great symphony, play, novel, meal, web site, vehicle, or structure.

At the risk of sounding too materialistic, we really get off on these creations.

It is simple. If you want to be respected and inure worth to yourself, then make something significant.

On the flip side, produce nothing and you are guaranteed to be devalued.

With an upper teens official unemployment rate, and a considerably higher unofficial one, Black Americans are engaged in a lot of non-making.

Sadly, most of Blacks who remain employed are occupied in non-making industries.

To secure our worth, we must return to making.

If you fear a dearth of demand for what you produce, then be reminded that there are always takers for high-quality production.

A failure to return to making means a loss of the knowledge of making, guarantees our devaluation, and ensures a 0 entry by those keeping score of the making.

What is your plan for returning to making?

Death is the certain and quick end of those who make nothing.

Dr. B.B. Robinson
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